



# The survival of the (digitally) fittest?

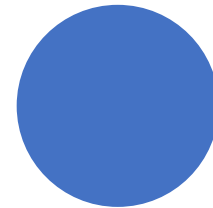
Digital Youth Work from the perspective of professional development

DIG-IT UP 2018, Ferrara, Italy

1. What is YOWOMO .... the project?
2. Digital Youth Work – Training Needs
3. Mumbling phase (Discuss in pairs & share)
4. Questions and open discussion

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What do I have for you  
today?



# YOWOMO .... the project

Our (HeurekaNet) approach

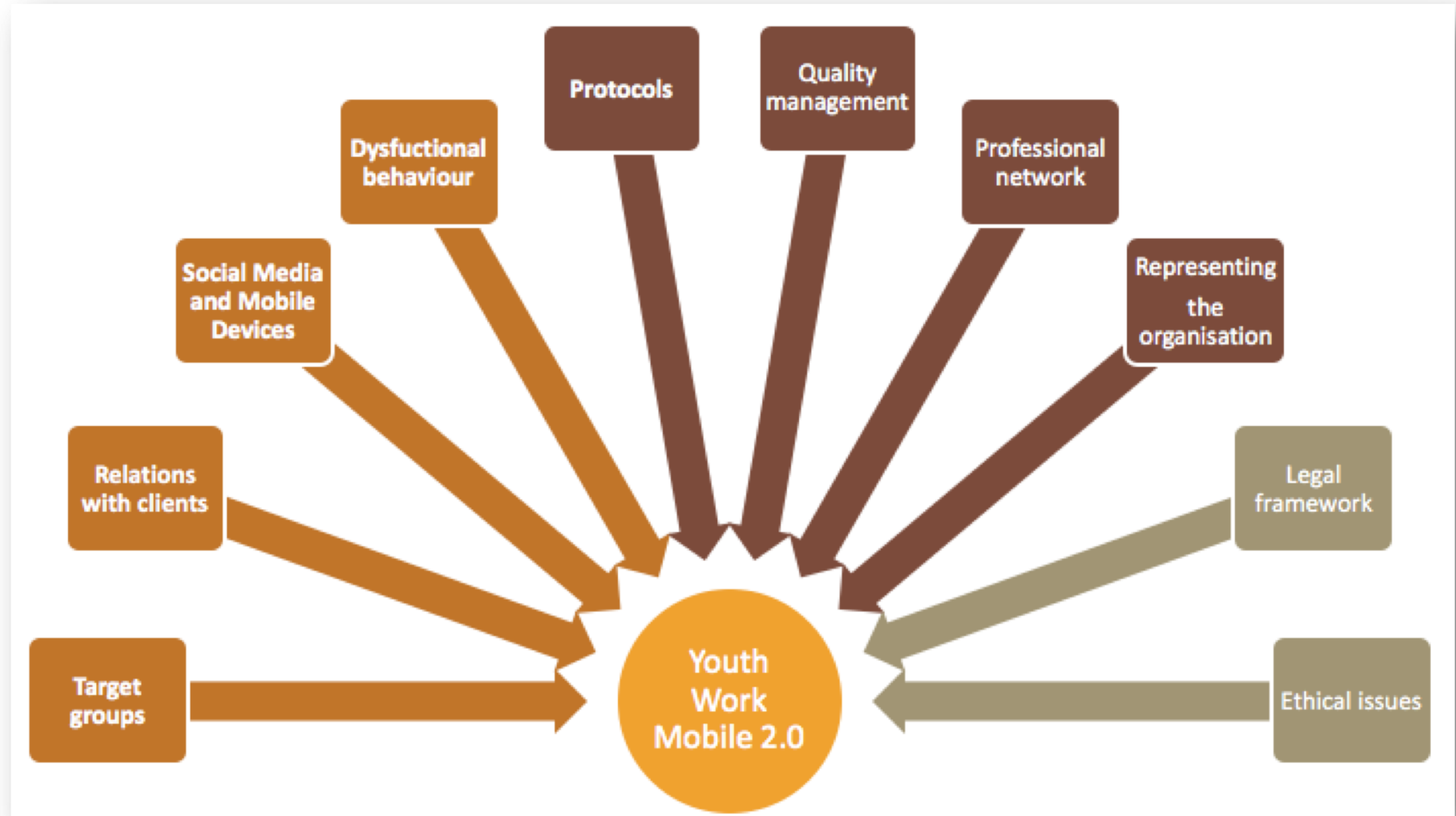
# YOWOMO ... the early years (2013-2015)

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## YOWOMO2.0

A competence framework for youth work in the age of smartphones and social media (2013-2015)

- Competence descriptions (BoKSA)
- Assessment/Measurement
- Trainingscenarios



# YOWOMO ... continued (2016-2018)

## YOWOMO2.0-Train

Education and training for youth work in the age of smartphones and social media

- Train the Youth Worker
- Online Learning
- Train the Trainer



Train the Youth Worker	Online Learning	Train the Trainer
7 modules <ul style="list-style-type: none"><li>• Digital relationship</li><li>• Online attitude</li><li>• Ethics &amp; practice</li><li>• Legal framework</li><li>• Social media &amp; public relations</li><li>• Professional network</li><li>• Quality management</li></ul>	<ul style="list-style-type: none"><li>• Self-pace online course (German, English, Dutch, Romanian, Polish, Italian, Turkish)</li><li>• Repository of open educational resources for education and training</li><li>• <a href="http://www.yowomo.eu">www.yowomo.eu</a> (under construction)</li></ul>	Preparatory course for trainers, educators, and lecturers to hold the courses for youth work in the age of smartphones and social media.
Piloting: Winter/Spring 17/18 – Launch: Summer 18		

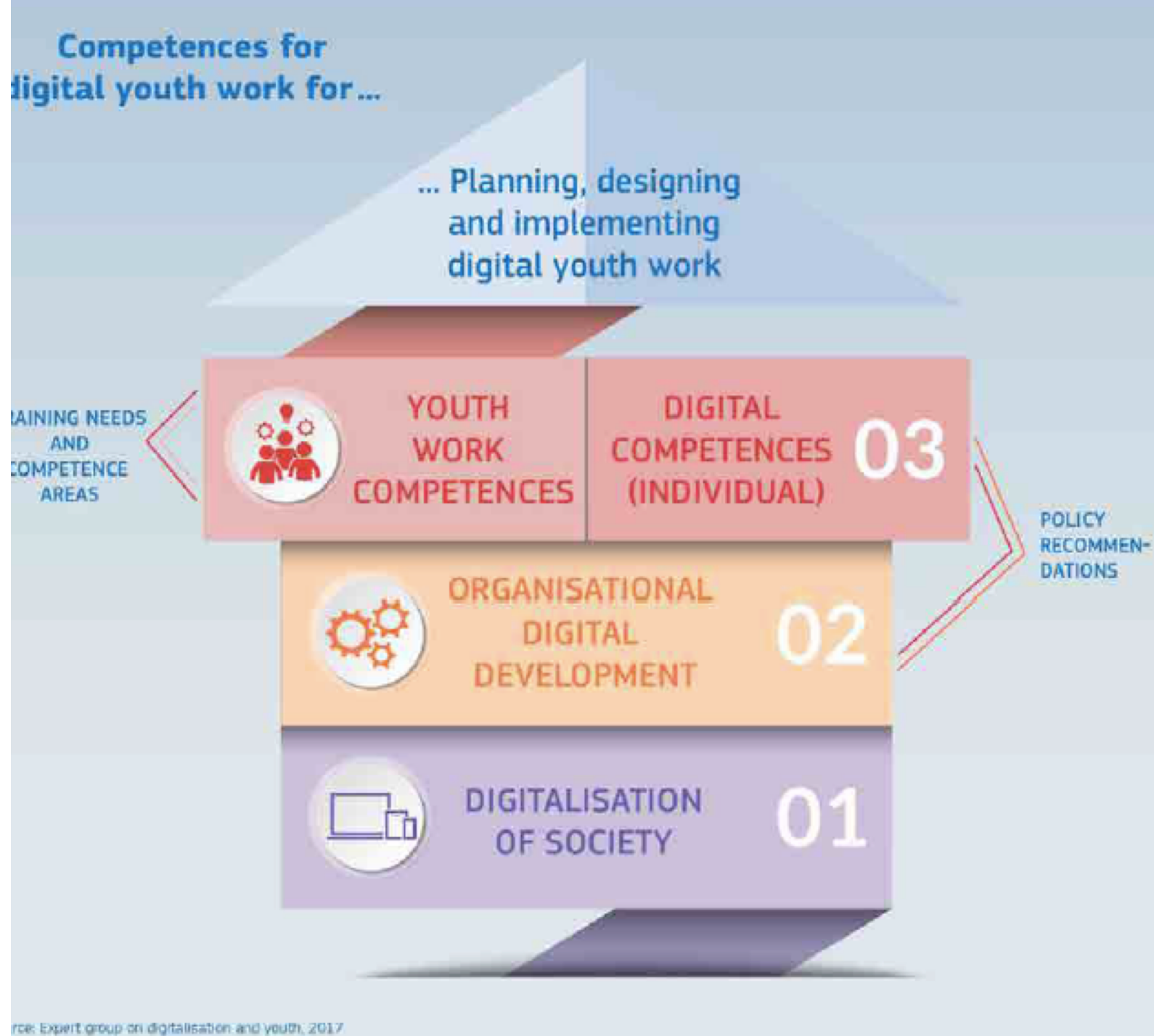
# Digital Youth Work

The European Expert Group's approach

# DYW - Competences

Training needs:

1. Digitalization of society
2. Planning, designing and evaluating digital youth work
3. Information and data literacy
4. Communication
5. Digital creativity
6. Safety
7. Reflection and evaluation



# Mumbling phase

Discuss in pairs & share

# Mumbling phase (Discuss in pairs & share)

1. How do you know that you are fit for Digital Youth Work?
2. Which kind of training do you need? Why?
  1. Formal or non-formal?
  2. Academic? Practice-oriented?
  3. Which content counts?
3. How can you keep up with the dynamics of digitalization?
4. Can Digital Youth Work only be carried out by digital natives? Why?

Share: <https://goo.gl/Mwpg32>



# Questions and open discussion

What`s in the google form? Questions? Comments? Ideas? ....

## Questions and open discussion

- What's in the google form?
- Questions?
- Comments?
- Ideas?
- ....

